



Ohio Township Website Program

The Ohio Township Association (OTA) Service Corp. is excited to offer exclusive benefits to all Ohio townships through a partnership with Shumaker Technology Group (STG). This collaboration is designed to help you create and manage your township’s website – your digital home.

Choose from four packages with a **one-time setup cost** designed to help define the scope and features of your new website:

Bronze Package.....\$700

The Bronze Package is a cost-effective entry point for townships just taking their first steps online, featuring ready-to-use templated layout.

Silver Package.....\$1,295

The Silver Package offers a professionally designed template-based website. Ideal for smaller townships looking to establish an online presence with minimal upfront costs.

Gold Package.....\$2,295

The Gold Package is a balanced solution tailored for small to medium-sized townships that require a more robust online presence. It includes a higher number of pages and documents, along with the flexibility of a fully customizable design and layout. This package is ideal for communities that want a unique look and feel while maintaining a manageable sized website.

Platinum Package.....\$3,495

The Platinum Package is the most comprehensive offering, designed for medium to large townships seeking maximum functionality and user engagement. It supports an extensive number of pages/documents and allows for a more custom and advanced set of features.

Custom Package.....Contact STG for a Quote

Not seeing the perfect fit? The Custom Package offers fully customized options built from the ground up to match your website’s unique functionality and content needs. Contact info@shumakergroup.com today to learn more.

Find out what the different packages offer:

Items	Bronze	Silver	Gold	Platinum
Content Migration from Existing Site	Up to 5 pages	Up to 15 pages	Up to 25 pages	Up to 40 pages
Documents	Up to 50 documents	Up to 100 documents	Up to 250 documents	Up to 500 documents
Digital Forms Included (Additional as add-ons)	0	1	3	5
Training & Documentation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
.Gov Domain Assistance	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Attention to ADA compliance guidelines	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Enhanced Security	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Embedded (API) Social Media Integration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Links to Third-Party Online Services	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Contact Form	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Events Calendar	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business Directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website Analytics & Reporting		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Standard Search Functionality		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fully Custom Layout & Design			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Login-Gated Pages			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Surveys, Polls & Form Builder Tools			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Advanced Custom Search Functionality				<input checked="" type="checkbox"/>
Language Translation Tools				<input checked="" type="checkbox"/>
Free Design Refresh after 3 years				<input checked="" type="checkbox"/>



All websites also need an annual hosting & support plan for \$375/year. STG will provide website hosting, backups, and ongoing technical support. Their team will also offer training to equip you with the skills needed to update and maintain your website at your convenience.



All websites created through this program will come with an **initial remote training session** where a professional web developer will walk you through exactly how to use your website and answer any questions you may have. This session will be recorded for your reference.

Additional Optional Services:

Prepaid Website Maintenance.....Priced Below

While all STG Websites come with training for the township to learn how to update and maintain their own website, some clients prefer to contract Shumaker Technology Group to make the day-to-day changes for them. They can assist on an hourly basis or offer discounted packages for those clients that wish to pre-pay for a discounted block of hours. Whether it's posting your meeting minutes, helping create new pages or forms, STG has got you covered. Pre-paid hours can also be used to obtain a discounted rate on any of the services below.

- Hourly (No Commitment): \$85/Hour
- 6 Pre-Paid Hours Per Year: \$375 (additional hours \$62.50/hour)
- 12 Pre-Paid Hours Per Year: \$700 (additional hours \$58.33/hour)
- 18 Pre-Paid Hours Per Year: \$975 (additional hours \$54.16/hour)
- 24 Pre-Paid Hours Per Year: \$1,200 (additional hours \$50/hour)

Fillable PDFs.....\$85/Hour*

Convert existing forms into fillable documents that can be easily saved or emailed for streamlined recordkeeping.

*Most small (1-2 page) forms can be converted to fillable PDFs in around 10-20 minutes. Longer, multi-page forms, or forms with many input fields can take significantly longer. Contact STG for an exact quote.

Digital Forms.....\$85/Hour*

Create custom curated online forms with advanced features and fields that can be electronically submitted.

*Most small (1-2 page) forms can be converted to a digital form in around 20-30 minutes. Longer, multi-page forms, or forms with many input fields can take significantly longer. Contact STG for an exact quote.

Text Message Blasts.....Per Package/Annually

Keep your community connected. Send instant updates directly to your resident's phones, ensuring they stay informed with the latest news.

- **Core Package:** \$750 annually, 12,000 credits
- **Plus Package:** \$1,250 annually, 25,000 credits
- **Boost Package:** \$1,750 annually, 50,000 credits

*Each credit consists of an incoming or outgoing text message of up to 163 characters.

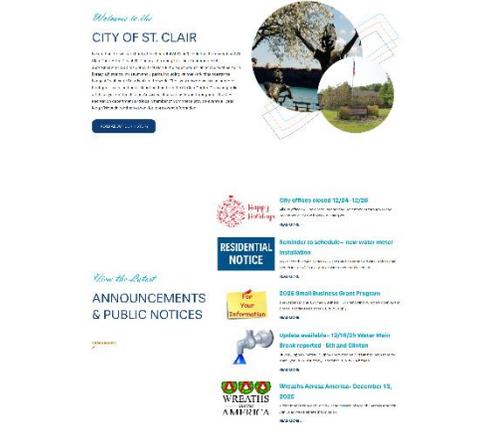
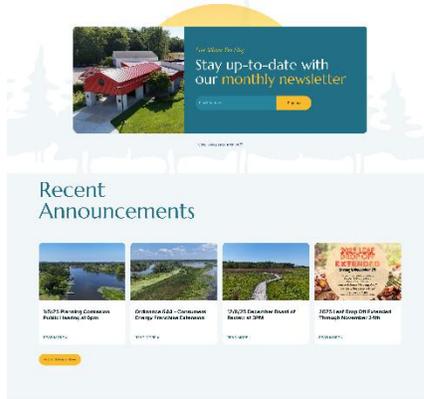
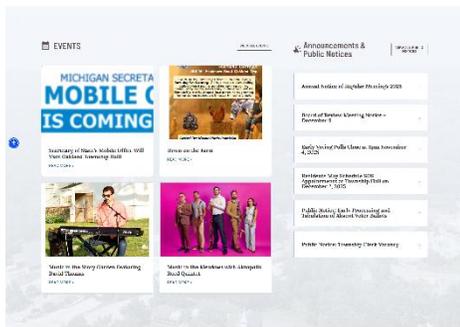
Accessible Document Conversion.....\$30/Hour

If pre-existing documents/forms don't meet accessibility standards, The Shumaker Group can help you recreate those documents in an accessible manner.

Brand Design.....\$85/Hour

Work with STG's team of designers to create a logo that's unique to your township.

See Examples of STG's Work Here:



Oakland Township

City of St. Clair

EVENTS IN DECEMBER 2020							UPCOMING EVENTS	
SUN	MON	TUE	WED	THU	FRI	SAT	DATE	EVENT
							DEC 31	NEW YEAR PARTY
							DEC 12	NEW YEAR PARTY
							DEC 28	NEW YEAR PARTY
							DEC 27	CHRISTMAS CELEBRATION
							DEC 6	CHRISTMAS CELEBRATION



Grand Haven Township

- [Bangor Township](#)
- [Michigan Township Association](#)
- [Casco Township](#)

Get Started Today!

OTA Members can call Shumaker Technology Group at (517) 325-3121 or email Kyle Shumaker at kps@shumakergroup.com to talk about a plan that's right for them.